



JPC-38

Bracket Integrated Bracket Camera

720P

Fastest fitting of the range

Shenzhen Jifuan Intelligent Technology Co., Ltd.

Building 9, West District, Zhangge Community, Fucheng Street,
Longhua District, Shenzhen, China

*OEM & ODM welcome - custom logo, packaging, connectors,
cable length and firmware available on request.*

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Key Features & Specifications

KEY FEATURES

- Fastest fitting of the range: no hole saw needed, screw the bracket on and aim the lens
- Sensor 1/4" PC7440; format NTSC / PAL optional
- 648(H) x 488(V) pixels; horizontal view angle 110 degree
- Lens 1G3P + IR spherical lens set, focal length 1.88mm, distortion -0.23
- Minimum illumination 0.1LUX; sensitivity 13.2 V/Lux.sec
- Auto shutter, auto exposure brightness, auto white balance

TECHNICAL SPECIFICATION

DSP Chipset	FH8536H + GC2053 (2053 + 8536H)
Video Output	CMOS
TV System	PAL/NSTC
Connector	RCA plug
Power Supply	12V
Resolution	720P

ORDERING REFERENCE / AVAILABLE VARIANTS

CMOS,480TVL,PAL/NSTC,RCA plug,12V ,better quality cool harness,pure copper cable | AHD,720P,PAL/NSTC,RCA plug,12V ,better quality cool harness,pure copper cable

SELLING POINTS & NOTES

Selling Points, Ordering & Usage Notes

PRODUCT SELLING POINTS

- Signal-to-noise ratio 60dB; CVBS video output; frame rate NTSC 60fps / PAL 50fps
- Operating voltage DC12V; body material plastic
- Waterproof level IP67; interface type RCA
- Operating temperature -20°C to +70°C, storage -30°C to +80°C
- Universal for all cars; rear, front or side mounting
- 720P high-definition AHD video output for a clear, detailed picture

ORDERING NOTES

- **Video system:** confirm AHD 720P / 1080P or CVBS, and PAL / NTSC before ordering.
- **Image mode:** confirm mirror or non-mirror image, and whether parking guide lines are required.
- **Connector:** confirm 4-pin aviation or RCA, plus cable length (standard 0.3-0.5 m pigtail; 1 m / 5 m / 10 m available) and pinout for your harness.
- Lens angle and mounting position: confirm the required angle and where the camera is fitted (side / rear / front / cabin).
- **Voltage:** confirm your vehicle system - 12V and 24V versions are both available.
- Quantity, packing (colour box / neutral box) and printing or logo requirements.
- **Mounting bracket:** confirm the bracket type and screw thread your vehicle needs.
- Default specification has no parking guide lines. Other angles, NTSC or mirror versions must be confirmed in advance.

USAGE & PRECAUTIONS

- Check the supply voltage and polarity before connecting power; wrong wiring can damage the camera.
- Keep the waterproof connector tight and seal the joint; do not cut or extend the pigtail.
- Route the cable away from heat sources, sharp edges and moving parts, and secure it with clips.
- Clean the lens and the IR window with a soft cloth only; avoid high-pressure washing directly at the lens or connector.
- Do not open the sealed housing - doing so voids the waterproof rating and the warranty.
- A dirty lens or IR window reduces night image quality, so check them during regular maintenance.

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Product Views & Applications



TYPICAL APPLICATIONS

Passenger Cars

Taxis & Ride-Hailing

Vans & Light Commercial

Parking Assistance

CUSTOMISATION AVAILABLE

- **Video system:** AHD 720P / 1080P or CVBS, PAL & NTSC - confirmed per order.
- **Connector:** 4-pin aviation / RCA / waterproof plug, with matching cable.
- **Cable length and pinout:** standard pigtail; 1 m / 5 m / 10 m or custom.
- **Image mode:** mirror or non-mirror image, with or without parking lines.
- **Branding:** neutral or customer-branded packaging.